

فصل دوم



درس سوم

لینک گوگل سرچ کنسول به GA۴

Search Console links to GA۴





admin -> search console links

The screenshot shows the Google Analytics Admin interface. At the top, there's a search bar with the text "Try searching 'where did my users come from'". Below the search bar, there are two tabs: "ADMIN" (selected) and "USER". The main content area is divided into two columns. The right column contains a list of links, each with an icon and a label. The "Search Console Links" link is highlighted with a red circle. Below the list, there's a section titled "ADDITIONAL SETTINGS" with a link for "Analytics Intelligence Search History". In the bottom left corner, there's a gear icon (settings) which is also circled in red.

Analytics | All accounts > melandmoj
melandmoj - GA4

ADMIN USER

- Ad Manager Links
- BigQuery Links
- Display & Video 360 Links
- Merchant Center
- Optimize Links
- Google Play Links
- Search Ads 360 Links
- Search Console Links**

ADDITIONAL SETTINGS

- Analytics Intelligence Search History

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روی link کلیک کنید تا سرچ کنسول سایت رو متصل کنید

The screenshot shows the Google Analytics interface for the property 'Ansoocafe GA4 (335055584)'. On the left is a navigation sidebar with options like Setup Assistant, Property Settings, Property Access Management, Data Streams, Events, Conversions, Audiences, and Custom definitions. The main content area is titled 'Search Console links' and contains a search bar and a 'Link' button. Below this is a table with columns for Search Console property name, Search Console property type, Web stream, Stream id, Linked by, and Date linked. The table is currently empty, displaying the message 'No links yet. Click "Link" to create one.' The 'Link' button is highlighted with a red circle.

Search Console property name	Search Console property type	Web stream	Stream id	Linked by	Date linked
No links yet. Click "Link" to create one.					

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روی link کلیک کنید تا سرچ کنسول سایت رو متصل کنید

The screenshot shows the Google Analytics interface for the property 'Ansoocafe GA4 (335055584)'. The left sidebar contains navigation options: Setup Assistant, Property Settings, Property Access Management, Data Streams, Events, Conversions, Audiences, and Custom definitions. The main content area is titled 'Search Console links' and features a search bar and a 'Link' button. Below the search bar is a table with columns: Search Console property name, Search Console property type, Web stream, Stream id, Linked by, and Date linked. The table is currently empty, displaying the message 'No links yet. Click "Link" to create one.' The 'Link' button is highlighted with a red circle.

Property [+ Create Property](#)

Ansoocafe GA4 (335055584)

← Setup Assistant

Property Settings

Property Access Management

Data Streams

Events

Conversions

Audiences

Custom definitions

Search Console links

Search

Link

Search Console property name	Search Console property type	Web stream	Stream id	Linked by	Date linked
No links yet. Click "Link" to create one.					


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حالا باید property سایت موردنظرتون رو انتخاب کنید و بعد confirm رو بزنید

× Create a link w × Link to a property I manage Search

 **Confirm**

i To link a GA property to a Search Console property, you must be a verified site owner of the Search Console property and have 'edit' permissions on the GA property. Search Console properties for which you are a verified site owner are listed here. [Add a property](#)

	Property Name	Property Type
<input type="checkbox"/>	[Redacted]	URL-prefix
<input type="checkbox"/>	https://w[Redacted].com/	URL-prefix
<input checked="" type="checkbox"/>	سایت مورد نظر	Domain

Items per page: 20 1 - 3 of 3 |< < > >|

i Selected: 1 (maximum: 1)



بعد از انتخاب property، روی next بزنید تا بریم سراغ web stream

× Create a link with Search Console

Link setup

By linking your Analytics property to your Search Console property, you will enable data to flow between the products. Data exported from your Search Console property into Google Analytics is subject to the Google Analytics terms of service, while Google Analytics data imported into Search Console is subject to the Search Console of service. By creating this link, your email address will be recorded and may be visible to authorized users of this Google Analytics property and/or the linked Search Console property. [Learn more](#)
When you associate a Search Console property with a Google Analytics web property, Search Console data is enabled for all profiles associated with that web property. As a result, anybody with access to that Google Analytics property may be able to see the data for the linked Search Console property.

1 Choose Search Console property

Link to Search Console properties I manage

   .com
Domain

Next

2 Select Web Stream

3 Review and submit



حالا باید مشخص کنید که سرچ کنسول رو باید به کدوم web stream گوگل آنالیتیکس وصل کنید. مثلا به سایت یا اپلیکیشن. ما اینجا سایت رو انتخاب می کنیم.

× Create a link with Search Console

Link setup

By linking your Analytics property to your Search Console property, you will enable data to flow between the products. Data exported from your Search Console property into Google Analytics is subject to the Google Analytics terms of service, while Google Analytics data imported into Search Console is subject to the Search Console of service. By creating this link, your email address will be recorded and may be visible to authorized users of this Google Analytics property and/or the linked Search Console property. [Learn more](#)

When you associate a Search Console property with a Google Analytics web property, Search Console data is enabled for all profiles associated with that web property. As a result, anybody with access to that Google Analytics property may be able to see the data for the linked Search Console property.

- Choose Search Console property
- Select Web Stream
- Review and submit

Web Streams Select

Previous Next



بعد از مشخص کردن web stream، به بار دیگه review می‌کنیم و بعد submit رو می‌زنیم تا سرچ کنسول به gaf وصل بشه

By linking your Analytics property to your Search Console property, you will enable data to flow from your Search Console property into Google Analytics. This data flow is subject to the Google Analytics Terms of Service. Data imported into Search Console is subject to the Search Console Terms of Service. By linking your Analytics property to your Search Console property, you may be visible to authorized users of this Google Analytics property and/or the Search Console property. When you associate a Search Console property with a Google Analytics web property, the Search Console property is associated with that web property. As a result, anybody with access to that Google Analytics property can view the linked Search Console property.

1 Choose Search Console property

2 Select Web Stream

3 Review and submit

Link to Search Console properties I manage

  .com
Domain

Web Streams

  .com
https://www. .com

Previous

Submit





بعد از لینک موفق سرچ کنسول به GA4، اطلاعاتشو می تونین توی همین بخش ببینین

The screenshot shows the Google Analytics Admin interface for the property 'mentorx.ir GA4'. The 'ADMIN' tab is selected, and the 'Search Console links' section is active. A table displays the linked Search Console property details.

Search Console property name	Search Console property type	Web stream	Stream id	Linked by	Date linked	
https://digitalmentorx.com/	URL-prefix	mentorx.ir	[REDACTED] 4	sasan.soloti@gmail.com	Dec 11, 2021	>



پیام موفق لینک گوگل سرچ کنسول به گوگل آنالیتیکس ۴

Analytics Search Console link

ADMIN

Completed link details

Search Console property name https://[redacted]	Search Console property type URL-prefix
Web stream [redacted] - GA4	Stream id [redacted]106
Linked by teymoorishima@gmail.com	Date linked Sep 30, 2022, 3:31:13 PM
Last modified by teymoorishima@gmail.com	Last modified date Sep 30, 2022, 3:31:13 PM



جهت یادآوری

- فقط یک data stream رو می‌تونیم به یک Search Console property لینک کنیم.
- هر property ۴ Google Analytic فقط به یک search console لینک میشه.
- نمایش اطلاعات به زمان لینک data stream و site verification در سرچ کنسول بستگی داره.
- برای لینک سرچ کنسول به ga۴ باید دسترسی editor در گوگل آنالیتیکس ۴ داشته باشید و دسترسی verified owner در گوگل سرچ کنسول
- برای حذف لینک سرچ کنسول به ga۴ باید دسترسی اِدیتور در ga۴ داشته باشید



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تمرین

• گوگل آنالیتیکس ۴ رو به گوگل سرچ کنسول سایتی که دسترسی دارید متصل کنید